



भारत सरकार
GOVERNMENT OF INDIA
मत्स्यपालन विभाग
Department of Fisheries



AquaReach

Aquapreneurship Acceleration Program

Hands-on training to help households start aquaculture income models



Organized by
MANAGE - FISHub

In collaboration with



Sher-e-Kashmir University of
Agricultural Sciences and
Technology of Kashmir (SKUAST- K)



30-10-2026



Faculty of Fisheries, SKUAST- K
Rangil, Ganderbal, Jammu & Kashmir



MANAGE FISHub



MANAGE-FISHub



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MANAGE

The National Institute of Agricultural Extension Management (MANAGE), an autonomous organisation under the Ministry of Agriculture and Farmers Welfare, Government of India is an apex body for Agricultural Extension Management in India. MANAGE offers services like Capacity building, Management Education, Piloting and Implementing Flagship National Schemes, Consultancy, Research, Knowledge Management and Policy Advocacy in Agricultural Extension Management (<https://www.manage.gov.in>).

MANAGE-FISHub

MANAGE-Fisheries Innovation and Startup Hub (MANAGE-FISHub) is a national-level incubation and innovation platform established at the National Institute of Agricultural Extension Management (MANAGE), Hyderabad, in 2025 with the support of the Department of Fisheries (DoF), Ministry of Fisheries, Animal Husbandry and Dairying (MoFAHD), Government of India. MANAGE-FISHub aims to transform India's fisheries and aquaculture sector through innovation, entrepreneurship, and ecosystem development by mentoring and promoting fisheries startups, creating employment and entrepreneurial opportunities aligned with national priorities, and enabling the rapid commercialization of technologies emerging from research, academia, and individual innovators.

Our Focus Areas



(<https://www.manage.gov.in/managefishub/>)

SKUAST-K

Sher-e-Kashmir University of Agricultural Sciences and Technology of Kashmir (SKUAST-K), headquartered at Shalimar, Srinagar, is a multi-campus agricultural university committed to education, research and extension in agriculture and allied sciences. Through its colleges, research centres, Krishi Vigyan Kendras and extension institutions, SKUAST-K works to generate knowledge, develop technologies and strengthen the capacity of stakeholders across the agricultural sector. (<https://skuastkashmir.ac.in/>)

The Faculty of Fisheries, SKUAST-K is dedicated to excellence in fisheries education, research, and extension. Established to promote sustainable aquaculture, fisheries management, and aquatic resource conservation, the faculty offers quality education, practical training, and research opportunities to prepare skilled fisheries professionals.

The SKUAST-K Innovation, Incubation & Entrepreneurship Centre (SKIE) is the dedicated innovation and incubation platform of SKUAST-K, established to promote innovation-led entrepreneurship and support the development of knowledge and technology-based enterprises (<https://skie.co.in/>).

Objectives

To tap the Fisheries potential of Jammu & Kashmir

1

2

To develop trained human resources in Coldwater/Hill fisheries across the country and the Union Territory of Jammu & Kashmir in particular.

To organize Research & Development (R&D) in Coldwater/Mountain fisheries.

3

4

To develop the technologies for mass seed production of *Schizothoracids* (snow trouts) for natural stock enhancement and their subsequent culture.

About the Program

The AquaReach program is an initiative by MANAGE- FISHub for district-level aquapreneurship acceleration. The program to create practical, income-generating models that households can adopt immediately after training. Under this program, each month one district in one state will be selected for a focused hands-on training session.

Objectives of the program

- To create multiple income streams within limited house-hold resources
- To build community based micro enterprise units
- To build aquapreneurs in each district through hands on practical demonstration

1st Day: Offline Training

7th Day: First Follow Up (Online) on Pre incubation and Incubation Registration

15th Day: Second Follow Up (Online)

30th Day: Final Follow Up (Online)

Who Can Attend?



Farmers



FFPO and Cooperatives



Students



Youth

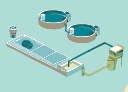


SHGs



Aspiring Entrepreneurs

Focus Areas



**Aquaculture
Mechanisation
& Innovation**



**AI & IOT in
Fisheries**



**Waste to
Wealth**



**Biotechnology
& Genetics**



**Integrated &
Secondary
Aquaculture**



**Blockchain
Technology**



**Fisheries Extension
&
Advisory**



**Post-Harvest
& Cold chain
innovations**



**Fisheries Inputs
& Feed Technology**



**Other Innovations
in Fisheries &
Aquaculture**

Key Takeaways



Hands-On Skills

Learn practical, low-cost aquaculture models that can be started immediately at the household level.



Multiple Income Streams

Understand income diversification strategies using fish, vegetables, poultry, floriculture, and waste-to-wealth techniques.



Build Network

Build connections with community networks, SHGs, youths, and local market linkages to support micro-enterprise growth.



Ongoing Mentorship & Support

Become part of a district-level aquapreneur community, supported by MANAGE-FISHub's month-long follow-up system.



Organising Team

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Register Now

Registration link

<https://forms.gle/cAXiZthqnbz8C43DA>

MANAGE Fisheries Innovation and Startup Hub (MANAGE - FISHub)

(A National Fisheries Incubation Centre Supported by the Ministry of Fisheries, Animal Husbandry and Dairying,
Govt. of India)

National Institute of Agricultural Extension Management (MANAGE)

(An Autonomous Organization of Ministry of Agriculture and Farmers Welfare, Govt. of India)

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